



JOIN US FOR JUNE'S VHRA PROGRAM

Date: Wednesday, June 20, 2012
Time: Registration: 7:30-7:45 a.m.; Program: 7:45 a.m.-12:00 noon
Place: Sheraton Hotel & Conference Center (Exit 14W, I-89)
870 Williston Road, South Burlington, VT

DIVERSITY ROCKS (7:45 a.m.-8:00 a.m.)

WE ARE THE WORLD – New Vermont youth invite you to leave behind your day-to-day stresses and be uplifted by their graceful dance and hopeful song – **WE ARE THE FUTURE!!!**

AN UNLIKELY TALE: HOW 'PEPSI PRETTY' BECAME A TRUE DIVERSITY AND INCLUSION SUCCESS STORY (8:00 a.m.-9:15 a.m.)

Charles Maniscalco, Vice President Strategic Initiatives, Champlain College

PepsiCo has received a variety of awards for its diversity and inclusion efforts. Join us as we explore the organization's journey through a Harvard Business Review Case study.

About Our Presenter: Chuck Maniscalco's career spans over 30 years of marketing and general management. Prior to joining Champlain College, he was the CEO of Seventh Generation, maker of environmentally-friendly household cleaning and personal care products. Prior to that, he was President and CEO of a major division of PepsiCo, with revenues approaching \$10B, and an employee base of 10,000 associates. During that time, he has had a full array of experiences: New product development and implementation; rapid growth opportunities and challenges; turnaround situations; and M&A activity. His core strengths are in the area of Marketing Strategy and Execution; Consumer Insights; and Leadership/Team Development.

DIVERSITY ROCKS (9:15 a.m.-9:45 a.m.)

A FRAMEWORK FOR DIVERSITY AND INCLUSION (9:45 a.m.-11:00 a.m.)

Ame Lambert, Senior Director, Diversity and Inclusion, Champlain College

For those beginning or refocusing their diversity and inclusion efforts, this workshop will introduce key elements of an institutional/systemic and strategic approach to diversity and inclusion and prepare you to go to work on your own plans.

About Our Presenter: Ame Lambert is Senior Director for Diversity and Inclusion at Champlain College. Her interests are individual and organizational learning, development and change and this is the lens she brings to her diversity and inclusion. She holds a BBA in Human Resources Management from Baylor University, a Masters of Human Resources and Labor Relations from Michigan State University and is currently an HRD doctoral student at the University of Texas at Tyler.

WORKING SESSION (11:00 a.m.-11:45 a.m.)

You have heard about one multinational's success story and learned about a framework that can support your planning efforts. For those of you who can stay, now it is time to work on your own plans. Facilitators will be present to answer questions and help facilitate your process.

The registration fee is \$15 for *current* 2012 VHRA members and \$25 for non-members. Mail registration form with payment to Vermont Human Resource Association, c/o Champlain College, P.O. Box 670, Burlington, VT 05402-0670 ...**or...** E-mail VHRA@Champlain.edu. Please include <VHRA Registration for June 20, 2012> on the subject line. Firm registration deadline: Friday, June 15, 2012.

VHRA members with PHR, SPHR or GPHR certification may be able to earn HRCI credits for this program.

☐ **Yes, I will attend the Networking Breakfast on Wednesday, June 20, 2012.**

☐ Payment enclosed

☐ Payment in process

☐ VHRA Plus Member

NOTE: Please call OR e-mail by June 15, 2012, if you will be unable to attend. No shows will be billed.

Name _____ ☐ PHR ☐ SPHR ☐ GPHR

Company/Organization _____

E-mail _____ Phone _____